



ESTHÈME

C A C H E M I R E

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an

Exceptional
Thread

Because we love exceptional materials, our choice naturally fell on cashmere, this rare and precious fiber resulting from an extremely selective production represents only 0.5% of the production of wool in the world.

Our rich experience combined with our technical know-how and our creativity allow us to imagine each new season models of quality while being closer to the latest trends.

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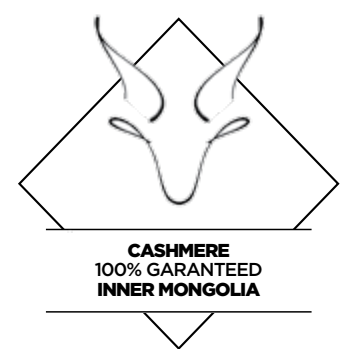
Dream & a Vision

Our dream for more than 15 years is to combine one of the most noble textile materials with a range of chic and trendy products. Modern products, at reasonable prices, and adapted to all styles and occasions, the models are real invitations to pleasure.

2020 marks a turning point with the creation of a capsule collection stamped ESTHÈME STUDIO, exclusive collection of seventy pieces of a more elegant, chic and avant-garde nuance that is different and upscale. Exclusive materials have also been used in this collection as an extra soft cashmere from the best down of the goat



OUR QUALITY CHARTER



ESTHEME has a long history of working with world leaders in the production of premium cashmere raw materials. This partnership of trust allows us to have the guarantee of 100% cashmere from goats of Inner Mongolia, raised with respect in a natural environment favorable to their development, so that they can produce a down of exceptional quality.



Cashmere wool is recovered from the goat's down, which has a diameter of between 14 and 20 microns (μ) ($1\mu = 1$ thousandth of a millimeter). The smaller the size of the down, the more refined and quality the wool will be. The diameter of most yarns on the market is over 16 microns, often for cost reasons. In order to offer you products of incomparable finesse, ESTHEME selects only wires of less than 15.5 microns in diameter.



The final color of Kashmir can be obtained by 3 different dyeing processes. The dye before weaving (directly on the down once this one recovered on the animal), the dyeing on the wire (after weaving of the wool) and finally the dyeing on the made sweater. This is the first process that guarantees the best quality of dyeing. It is naturally this one that ESTHEME chose for his creations.





PASSION

First and foremost

ESTHEME is the love of cashmere, quality and innovation. Based in Paris, Capital of Fashion, since its creation, ESTHEME is also a family adventure. Each of its actors is keen on his job, from stylists to production agents to sales managers, all of whom have been present since the beginning to participate in this beautiful success story.

The founder of the brand is not yet 30 years old and her diploma of the prestigious ESMOD French fashion school just in her pocket when she created the brand ...

It's her vision of a cashmere of quality both trendy and affordable that was born the brand ESTHEME in 2003. Since then, the success of its vast ranges of models and colors constantly renewed has never been denied.





GLOBAL

Presence

Over 600 multibrand stores are currently selling ESTHÈME products in France.

With eight stores in Switzerland, and since 2018, two stores in Paris, ESTHÈME is still writing its own story and it's far from over.

Internationally, the brand is also represented in Japan, in the U.S, in England, in Spain, in Portugal, in Belgium, in Italy, in Russia, in Austria, in Germany, in Canada, in Switzerland and in Ireland.



PRESSE









ESTHÈME CACHEMIRE



NOTREBOOK

madame

INSPIRÉ, INFORMÉ, CONNECTÉ



OFFRE SPÉCIALE

LA JUPE
PORTEFEUILLE
Mac Douglas

Avec des bonnets, des boots, des escarpins et des baskets, cette jupe en apurée plume s'adapte à tout ! Son prix : 1 290 €. Une petite folie... que l'on s'offre avec une réduction de 30 %, jusqu'au 16 novembre inclus, soit 903 €. Un beau cadeau réservé aux lectrices de Madame Figaro. En soldes en bordaux.

Boutique Mac Douglas, 4 rue de Rome, 33000 Bordeaux. Tel. 01 47 41 41 41. Pour e-shop : macdouglas.fr, code MAF00720.

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Boutique 152 Boulevard Saint-Germain 75006 Paris

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